

Mrunal Kolekar

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Work Experience

Simutomy MedTech Pvt Ltd

UI/UX Design Lead

Mumbai, India

Aug 2023 - Present

- Sole designer in a 4-person startup, owning end-to-end product design for a VR-based medical training application from research and wireframes to final UI and developer handoff.
- Led usability testing cycles, synthesized findings into actionable design improvements, and iterated on core VR interaction flows to reduce user errors and friction.
- Conducted on-site user training and live client demonstrations, directly gathering field feedback that informed product decisions.
- Collaborated with developers on bug triage and implementation reviews, ensuring shipped product matched design intent.
- Represented the product at international client engagements, including an on-site visit in Georgia.

Digital Illustrator

Character And Environment Designer

Mumbai, India

Feb 2021 - May 2021

- Created character designs, background elements, and immersive environments for animation projects using Adobe Illustrator, ensuring cohesive visual storytelling and alignment with project objectives.

Technical Skills

Tools: Figma, DaVinci Resolve, Adobe Illustrator, Adobe Photoshop, Unity, Canva, Microsoft Office, AI Tools

Industry Skills: Product Design, Interaction Design, User Interface Design, UX Research, Wireframing, Prototyping, Usability Testing, Visual Design, Design Thinking, Information Architecture, Digital Illustrations

Soft Skills: Cross-functional collaboration, Client communication, Problem solving, Critical thinking

Projects

Client Projects

- **You Matter App | Smart Insurance Planner:** - [Link](#) Nov 2025
 - Designed an end-to-end insurance planning flow with guided inputs and micro-interactions to reduce cognitive load and drop-offs.
 - Achieved faster task completion, reduction in drop-offs, and improvement in user engagement.
- **Star Union Dai-ichi Life Insurance Member Portal Redesign:** - [Link](#) Sept 2025
 - Redesigned the member dashboard for a life insurance portal, focusing on navigation clarity, visual hierarchy, and accessibility.
 - Improved task completion speed and user satisfaction based on client feedback.

Certifications

- **Designing User Interfaces and Experiences (UI/UX) | IBM:** - [Certificate](#) May 2025
- **Google UX Design Specialization | Google:** - [Certificate](#) Jun 2024

Education

Chetana's Hazarimal Somani College of Commerce & Economics

Bachelor of Commerce (Bcom General) (CGPI: 9.17)

Mumbai, India

Aug 2020 - June 2023